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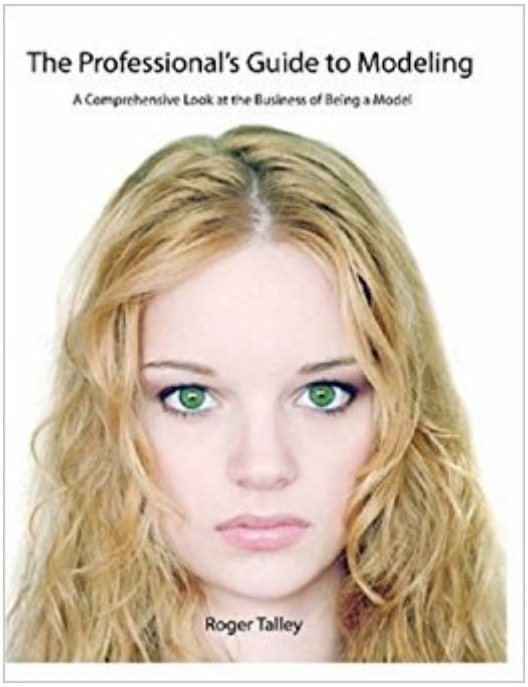
The Professional's Guide To Modeling



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Synopsis

Covers all aspects of the modeling industry, written by an agent and photographer with decades of experience. Describes modeling types you didn't even know existed, what they require, and how to get into them. Mainstream fashion and commercial modeling, alternative modeling types and the burgeoning new field of Internet modeling discussed in detail. Includes a special chapter on child modeling. Different types of agencies, and what to expect from each. Getting an agency (or getting work without one). What is expected of you by clients, casting directors and agencies. and who are all of those people? How go-sees and shoots work, and the paperwork involved. Modeling and the law: agency contracts, copyright and model's rights, including samples of the commonly used forms. A detailed description of many modeling scams, and the myths that surround them. Model safety. Essay that decodes the things said by photographers and agents that don't mean what they say.

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Customer Reviews

This is the best info out there!As a working commercial photographer I have worked with many models, both seasoned and beginners as well as agencies, reps and managers. I have dealt with a lot of beginners and often wanted to give them a source for no nonsense info about the day-to-day issues they are likely to encounter. I have also over the years read several modeling guides to see which ones I should recommend but most fell short in some way. Not this one. What's unique about this book is that it doesn't just cover the NYC fashion world. That's the problem with lots of books by supermodels and celebrity agency owners are their experience is a very narrow and often an

outdated one that extremely few others could benefit from. This book deals with fashion and commercial modeling in both large and secondary markets. It clearly explains the differences too.Another unique thing about this book is how much it deals with the Internet and it’s effect on the modeling industry, both the good and bad aspects of it. It lays out in no nonsense terms how both agency and freelance models can befit from the net and the brick & mortar world. Its glossary of terms is the most comprehensive I have seen and includes many "net" terms that until now have never been codified into one printed source.I think the best thing about it is the frank discussion of all the scams and sorta scams out there, how to spot them and how to tell the quasi legit from legit. (Sometimes that can be hard) That alone is worth the read.If you are looking to get into the modeling world I would get this book and really read it before you spend a dime on photos, comp cards, web site memberships, open calls, ect. Don’t get me wrong there are several good books out there but for the beginning model this is the best.

This book sits out in a place of honor dead center on the big coffee table in the waiting area of my studio. I refer young models and their moms to it constantly. It is a one hundred percent bona fide guide to the industry, no song and dance, no smoke and mirrors just the facts of life in one of the toughest and most mis-understood and mis-represented businessess on the planet.If you want to model, buy this book and read it cover to cover. Then read it again.If you have a kid or loved one who wants to model, casually or professionally, buy this book and give it to them.I am a professional photographer in Nasvhille Tennessee. My wife and I operate our own studio and this book is now my number one recommendation for anyone even thinking about getting into the wild and woolly business of modeling.

This book is truly THE BEST book currently available for people who want an informed and in depth view of the modeling industry. It’s eloquently written, yet in a simple enough manner that ANYONE can understand it. The beauty of it is that most books target fashion models or another specific subset of people in the modeling industry. Roger’s book is for everyone. Whether you’re a curious aspiring model, a relatively new model to the industry, or a seasoned professional, this book can help you. Whether you’re a fashionista, a commercial model, the face of a beauty campaign, a child model, older model, glamour model, art model, internet model--this book can help YOU. Also parents and significant others that form the support network for a model, this can give you a very honest glimpse into the industry that your child or significant other works in.It will tell how to get from point A to point B and meet your goals without taking a bunch of detours or getting sidetracked

along the way. This is a TOUGH business to work in, no doubt. But there are a few sources out there that can really tell you exactly what you need to do to meet your goals. This book is one of them. It gives you an honest look into an industry that most sources candycoat and leave important parts out of. If you want a reference tool that truly tells it like it is and will help you, buy this book. I guarantee you won't regret it.~Big "A"- Larger Than Life Co.

This is not your typical "don't do" this, or "do" that kind of book. The author spends the time in layman's terms to explain the ins and outs of the modeling business. Whether your intent is to become the next supermodel or you are just a casual participant (or considering), Mr. Talley explains the ups and downs to the different avenues of modeling. This is an excellent read for models, aspiring models, parents, and photographers. You will find yourself reading again and again and recommending to others.

This book is mandatory for photographers and models. It has all the information needed to be as professional as possible and does not lie or hold back with what is necessary in this industry. If you are looking for a modeling book that tells the truth and and can jump start your career in the right path, please buy this book! It is straight forward and gives more information then any book I have read thus far.

Useful information, particularly if you are planning to go to a competition or convention. Good information also when it comes to signing with an agency.Large part of the book dealt with Internet modeling which is no use in our search.

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